

## Haley Mae Campbell

~ BIO ~

Haley Mae Campbell is well on her way to becoming one of country music's shining new stars. New York-born and South Carolina-raised, Campbell's music is a hybrid of city-slicker sass and small-town sensibilities, mixing rock-style vocals with country-style storytelling. In addition to making her **CMA Fest** debut in 2018, Haley Mae has opened for country stars including **Luke Combs**, Brothers Osborne, **Dan + Shay**, David Nail, Lauren Alaina, **Carly Pearce**, Thompson Square and Tyler Farr as well as folk stars The Avett Brothers and performed alongside headliners Cole Swindell, Lee Brice, and more on the 2019 Carolina Country Music Cruise.

She's received local and regional radio airplay, and has **over four million collective streams** on Spotify. Her single, "**Anything but Yellow**," hit the ground running—the track debuted on Spotify's 'New Music Nashville' playlist and quickly gained traction. After jumping up the ranks to 'Breakout Country' a week later, "Anything but Yellow" was added to Spotify's flagship country playlist, '**Hot Country**,' which has over **5.4 million followers**. Her latest single "Ghost Stories" shows a new side of the singer's voice. With over half a million streams as well as features on Spotify's 'New Boots,' 'Wild Country,' and Apple Music's 'Soundcheck' playlists, the track is a strong follow up to "Anything but Yellow's" success. The official music video for "**Ghost Stories**" debut on CMT Music, and quickly rose to the **#1 spot on CMT's 12-Pack Countdown**. Her latest single "**Grey**" is making a big impression with placements on Spotify's **Wild Country**, New Music Nashville, and Next From Nashville playlists, and a total of over 30,000 first-week streams. Continuing to make her mark on the Nashville music scene and beyond, Haley Mae has more new music and tour dates on the horizon for 2020.

And what an impression she's made – Campbell turned heads at the 2018 Country Radio Seminar when iHeartRadio personality and tastemaker **Bobby Bones** called the pint-sized artist out during a panel and asked her to sing on the spot for an industry-only room of hundreds. Belting the "Star-Spangled Banner," Campbell held her own, and Music Row was lit abuzz.

At once playful and determined, Campbell is ready to knock down doors as she continues her ascent to stardom; however, she insists she'll never lose sight of why she chose to make music in the first place.

Says Campbell:

"My music is a reflection of my life experience and it comes from the heart. With every song, the goal is to take the listener on a journey, paint them a picture and involve them in the story. I think that is truly what makes music special – when it can transport you to a different state of mind."